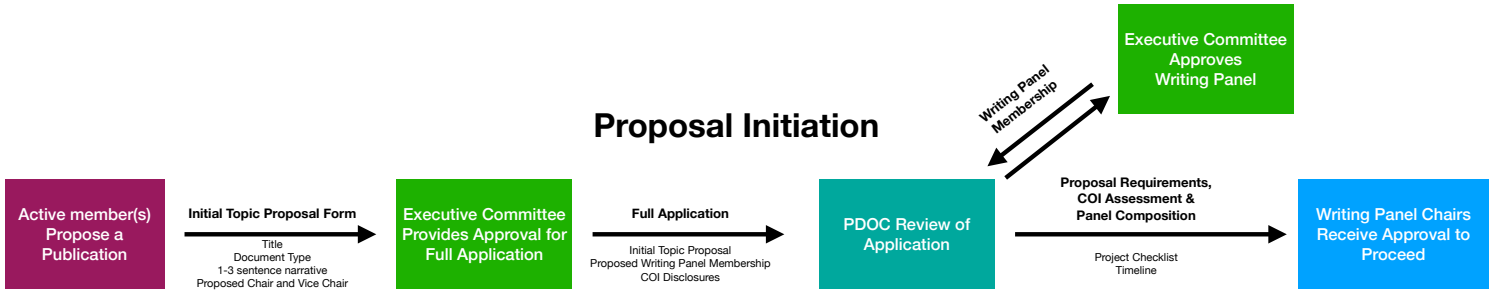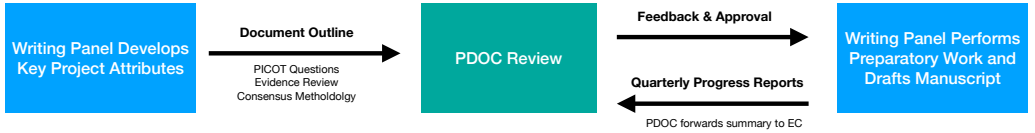Fleischner Society Publication Development Workflow