



# PARTNERSHIP PROSPECTUS



**51<sup>ST</sup> FLEISCHNER SOCIETY ANNUAL MEETING**

**NOVEMBER 4-6, 2020**

**HILTON OSAKA**

**8-8, UEDA 1-CHOME, KITA-KU, OSAKA, 530-0001, JAPAN**

**FLEISCHNER.ORG**



Dear Colleagues,

We would like to invite you to participate in the 2020 meeting which will be held in Osaka, Japan November 4-6. We believe that this meeting will offer an exceptional opportunity to interact with our membership in an informal setting, discussing issues of critical importance to thoracic imaging.

We are an international society comprised of more than 75 of the world's leading respiratory physicians, radiologists, physiologists and pathologists from 15 countries. Membership is by invitation, and our members have had a substantial effect on development of the field. Our White Papers provide foundational guidance for clinical practice and research in multiple areas, including idiopathic pulmonary fibrosis, COPD, lung cancer and pulmonary embolism ([www.fleischner.org](http://www.fleischner.org)). The Fleischner White Paper on management of lung nodules is the most-viewed article on the website of Radiology. Our White Paper on diagnostic criteria for idiopathic pulmonary fibrosis, published in 2018 in *The Lancet Respiratory Medicine*, has received widespread positive comments. Topics for white papers in development include early interstitial lung abnormality, imaging evaluation of pulmonary arterial hypertension, pulmonary MRI, drug induced lung disease, and an update of the Fleischner Glossary of Terms for Thoracic Imaging. All of these will be discussed at the 2020 meeting.

In addition to the White Papers in development, the meeting will cover a wide range of topics, including early stage COPD, lung cancer biomarkers, and Artificial Intelligence. The scientific sessions will present original data, followed by extensive discussions and proposals for future studies, documents or needs for technological development. The overall aim of the sessions is to identify how these fields will move in the next years. In addition, limited opportunities are available for industry partner participation in our round table forums with the Fleischner thought leaders on COPD and on Artificial Intelligence. A new development for 2020 will be the Fleischner Forum, which will be lunchtime small group discussions focused on clinical trial endpoints and study design for interstitial lung disease and for lung cancer.

We would be happy to set up a conference call to discuss our program and the synergies between the work of our Society and your area of focus. Please feel free to contact Denise Castetter, our staff Director of Industry Relations at 973-769-1020 or [denise@veritasmeetingsolutions.com](mailto:denise@veritasmeetingsolutions.com) to identify the best way to maximize your participation in the meeting. If you are no longer the proper contact due to the meeting's location in Osaka, please assist us in navigating your support request process or direct us to one of your colleagues. All contributions will be used to offset costs related to the educational and academic aspects associated with the Annual Meeting.

Thank you for your consideration of our request for participation; we look forward to receiving your commitment. Please feel free to contact Denise Castetter at 973-769-1020 or [denise@veritasmeetingsolutions.com](mailto:denise@veritasmeetingsolutions.com) if you have any questions.

Yours sincerely,

Yoshikazu Inoue, MD  
President



## CELEBRATE THE FLEISCHNER SOCIETY'S 51ST YEAR

The Fleischner Society is an international, multidisciplinary medical society for thoracic radiology, dedicated to the diagnosis and treatment of diseases of the chest. Founded in 1969 by eight radiologists whose predominant professional interests were imaging of chest diseases, the Society was named in memory of Felix Fleischner, an inspiring educator, clinician, and researcher who made many contributions to the field of chest radiology.

The Society was inaugurated in December of 1969 with the following aims:

- To stimulate the recognition and development of chest roentgenology as a clinical specialty
- To foster continuing improvement of chest radiology as an art and science
- To improve the methods of teaching radiologic diagnosis of chest disease
- To promote closer fellowship among, and exchange of ideas between members of the profession whose major interests lie in the chest
- To provide meetings for the reading and discussion of papers, and dissemination of knowledge

The Fleischner Society maintains a diverse membership that includes experts in adult and pediatric radiology, pathology, adult and pediatric pulmonary medicine, thoracic surgery, physiology, morphology, epidemiology, and other related sciences. The membership supports a primary role of the Society, which is the publication of numerous formal statements that have since been adopted as the standards in the medical field for chest imaging.

The Fleischner Society meets annually for scientific sessions where the latest advances in chest disease diagnosis and treatment are presented and discussed. While the preparation of Fleischner White Papers is a year-round activity, the annual meeting serves as an important touch point for discussion and consensus around these topics.

Our White Papers provide foundational guidance for clinical practice and research in multiple areas, including idiopathic pulmonary fibrosis, COPD, lung cancer and pulmonary embolism ([www.fleischner.org](http://www.fleischner.org)). The Fleischner White Paper on management of lung nodules is the most-viewed article on the website of Radiology. Our White Paper on diagnostic criteria for idiopathic pulmonary fibrosis, published in 2018 in *The Lancet Respiratory Medicine*, has received widespread positive comments.



## PARTNERSHIP OPPORTUNITIES

Industry partners are an important part of our meeting interactions. Individual and round table conversations around the advancements in the field with the Fleischner experts has benefits far beyond the meeting itself. Dialogue around your company's research and development helps to inform the direction of the field and ultimately the care of the patients we all serve.

As an industry partner attending the meeting, you will be assigned a member host to meet you and introduce you to other members of the society. You are invited to observe the scientific sessions of the meeting which will undoubtedly be a valuable learning experience for you. The scientific sessions will present original data, followed by extensive discussions and proposals for future studies, documents or needs for technological development. The overall aim of the sessions is to identify how these fields will move in the next years. You are also invited to be our guest at the Welcome Reception and the Annual Dinner.

In addition, limited opportunities are available for industry partner participation in our round table forums with the Fleischner thought leaders on COPD and Artificial Intelligence. A new development for 2020 will be the Fleischner Forum, which will be lunchtime small group discussions focused on clinical trial endpoints and study design for interstitial lung disease and lung cancer.

The Fleischner Society meeting does not have promotional or commercial opportunities and is typically attended by scientific, research or medically based representatives. The sponsorship fee chart is included below. Special consideration may be given to small companies in early stage development. We look forward to your support and participation.

	PLATINUM	GOLD	SILVER
CONTRIBUTION	25,000	20,000	15,000
ATTENDEES	2	2	1
DAYS TO ATTEND	2	2	2
ROUNDTABLE ATTENDANCE	√	√	√
5 MINUTE COMPANY INTRODUCTION AT THE ROUNDTABLE <i>Your full page company overview in the program book</i>	√		
FLEISCHNER FORUM	√	√	√
WELCOME RECEPTION	√	√	√
ANNUAL DINNER	√	√	√

# MEETING REGISTRATION AND INVOICE

**2020 Fleischner Annual Meeting**  
**November 4-6 | Hilton Osaka | Osaka, Japan**



Return this form indicating your level of participation and names for badges ordered to [denise@veritasmeetingsolutions.com](mailto:denise@veritasmeetingsolutions.com)  
Mail forms to: Fleischner Society • 1061 East Main Street Suite 300 • East Dundee, IL 60118 or  
Fax to 847-649-1704. Contact Denise Castetter at 973-769-1020 for questions.

Company Name (as to appear on printed material)			
Contact Person (handling payment arrangements)			Title
Address			
City		State	Zip
Telephone	Fax	Email	
Product and areas of research			
Special Requests/Considerations			
<b>Badges</b>			
Names of Reps	Title	Email Address	Phone

**Partnership Level**

☐ **Platinum | \$25,000**  
Round Table Attendance  
5 minute company introduction at the roundtable  
• Your full page company overview in the program book  
Fleischner Forum  
Welcome Reception  
Annual Dinner

☐ **Gold | \$20,000**  
Round Table Attendance  
Fleischner Forum  
Welcome Reception  
Annual Dinner

☐ **Silver | \$15,000**  
Round Table Attendance  
Fleischner Forum  
Welcome Reception  
Annual Dinner

Method of Payment: ☐ Check (Payable to Fleischner Society)   EIN # 23-7326711

Signature (if paying by check): \_\_\_\_\_

☐ Credit Card: ☐ Visa   ☐ MC   ☐ Amex

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_ \$ \_\_\_\_\_ Total

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Address on Card: \_\_\_\_\_