

THE FLEISCHNER SOCIETY ANNUAL MEETING

2023

JUNE 26-28

Monterey Plaza Hotel & Spa • Monterey, California



PARTNERSHIP PROSPECTUS





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2023

Dear Colleagues,

We would like to invite you to participate in the 2023 meeting which will be held in Monterey, June 26-28. We believe that this meeting will offer an exceptional opportunity to interact with our membership in an informal setting, discussing issues of critical importance to thoracic imaging.

We are an international society comprised of more than 85 of the world's leading radiologists, respiratory physicians, oncologists, pathologists, and physiologists from 15 countries. Membership is by invitation, and our members have had a major role in advancing the field. Our White Papers provide foundational guidance for clinical practice and research in multiple areas, including idiopathic pulmonary fibrosis, COPD, lung cancer and pulmonary hypertension (www.fleischner.org). The Fleischner White Paper on management of lung nodules is the most-viewed article on the website of Radiology. Our White Paper on diagnostic criteria for idiopathic pulmonary fibrosis, published in 2018 in *The Lancet Respiratory Medicine*, has received widespread positive comments. Topics of recently published white papers include early interstitial lung abnormality, imaging evaluation of pulmonary arterial hypertension, pulmonary MRI and drug-induced lung disease. An update of the Fleischner Glossary of Terms for Thoracic Imaging and on Standardization of Terminology in Interstitial Lung Diseases is in preparation. All of these will be discussed at the 2023 meeting.

In addition to the White Papers in development, the meeting will cover a wide range of topics including lung cancer screening, diagnosis, and treatment, early-stage COPD, and Artificial Intelligence. The scientific sessions will present original data, followed by extensive discussions and proposals for future studies, documents or needs for technological development. The overall aim of the sessions is to identify how these fields will move in the next years. In addition, limited opportunities are available for industry partner participation in our round table forums with the Fleischner thought leaders on lung cancer and Artificial Intelligence.

We would be happy to set up a conference call to discuss our program and the synergies between the work of our Society and your area of focus.

Please feel free to contact Ryan O'Sullivan, our staff Director of Industry Relations at 847-584-3938 or Ryan@veritasamc.com to identify the best way to maximize your participation in the meeting. If you are no longer the proper contact due to the meeting's location in Monterey, please assist us in navigating your support request process or direct us to one of your colleagues. All contributions will be used to offset costs related to the educational and academic aspects associated with the Annual Meeting.

Thank you for your consideration of our request for participation; we look forward to receiving your commitment. Please feel free to contact Ryan O'Sullivan at 847-584-3938 or Ryan@veritasamc.com if you have any questions.

Yours sincerely,

Ann Leung

Ann Leung, MD
President



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CELEBRATE THE FLEISCHNER SOCIETY'S 54TH YEAR

The Fleischner Society is an international, multidisciplinary medical society for thoracic radiology, dedicated to the diagnosis and treatment of diseases of the chest. Founded in 1969 by eight radiologists whose predominant professional interests were imaging of chest diseases, the Society was named in memory of Felix Fleischner, an inspiring educator, clinician, and researcher who made many contributions to the field of chest radiology.

The Society was inaugurated in December of 1969 with the following aims:

- To stimulate the recognition and development of chest roentgenology as a clinical specialty
- To foster continuing improvement of chest radiology as an art and science
- To improve the methods of teaching radiologic diagnosis of chest disease
- To promote closer fellowship among, and exchange of ideas between members of the profession whose major interests lie in the chest
- To provide meetings for the reading and discussion of papers, and dissemination of knowledge

The Fleischner Society maintains a diverse membership that includes experts in adult and pediatric radiology, adult and pediatric pulmonary medicine, oncology, thoracic surgery, physiology, quantitative imaging analysis, epidemiology, and other related sciences. The membership supports a primary role of the Society, which is the publication of numerous formal statements that have since been adopted as the standards in the medical field for chest imaging.

The Fleischner Society meets annually for scientific sessions where the latest advances in chest disease diagnosis and treatment are presented and discussed. While the preparation of Fleischner White Papers is a year-round activity, the annual meeting serves as an important touch point for discussion and consensus around these topics.



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PARTNERSHIP OPPORTUNITIES

Industry partners are an important part of our meeting interactions. Individual and round table conversations around the advancements in the field with the Fleischner experts has benefits far beyond the meeting itself. Dialogue around your company's research and development helps to inform the direction of the field and ultimately the care of the patients we all serve.

As an industry partner attending the meeting, you will be assigned a member host to meet you and introduce you to other members of the society. You are invited to observe the scientific sessions of the meeting which will undoubtedly be a valuable learning experience for you. The scientific sessions will present original data, followed by extensive discussions and proposals for future studies, documents or needs for technological development. The overall aim of the sessions is to identify how these fields will move in the next years. You are also invited to be our guest at the Welcome Reception and the Annual Dinner.

In addition, limited opportunities are available for industry partner participation in our round table forums with the Fleischner thought leaders on Lung Cancer and Artificial Intelligence.

The Fleischner Society meeting does not have promotional or commercial opportunities and is typically attended by scientific, research or medically based representatives. The sponsorship fee chart is included below. Special consideration may be given to small companies in early-stage development. We look forward to your support and participation.

	PLATINUM	GOLD	SILVER
CONTRIBUTION	\$25,000	\$20,000	\$15,000
ATTENDEES	3	2	1
DAYS TO ATTEND	3	3	3
ROUNDTABLE ATTENDANCE	✓	✓	✓
5 MINUTE COMPANY INTRODUCTION AT THE ROUNDTABLE <small>YOUR FULL PAGE COMPANY OVERVIEW IN THE PROGRAM BOOK</small>	✓		
FLEISCHNER FORUM	✓	✓	✓
WELCOME RECEPTION	✓	✓	✓
ANNUAL DINNER	✓	✓	✓



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REGISTRATION FORM

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Signature _____

BADGES

Representative Name (First, Last)	Title	Email Address	Phone

SPONSORSHIP LEVELS

- Platinum Level | \$25,000
 - Round Table Attendance
 - 5 minute company introduction at the roundtable
 - Your full page company overview in the program book
 - Fleischner Forum
 - Welcome Reception
 - Annual Dinner
- Gold Level | \$20,000
 - Round Table Attendance
 - Fleischner Forum
 - Welcome Reception
 - Annual Dinner
- Silver Level | \$15,000
 - Round Table Attendance
 - Fleischner Forum
 - Welcome Reception
 - Annual Dinner

PAYMENT INFORMATION

Please select your preferred method of payment:

- Credit Card: a member of our accounting team will contact you directly
- Check payable to: Fleischner Society (in US dollars on a US bank) Tax ID # 23-7326711
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- Please Invoice Me

Return this completed Registration Form to Ryan O'Sullivan

Email: Ryan@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118